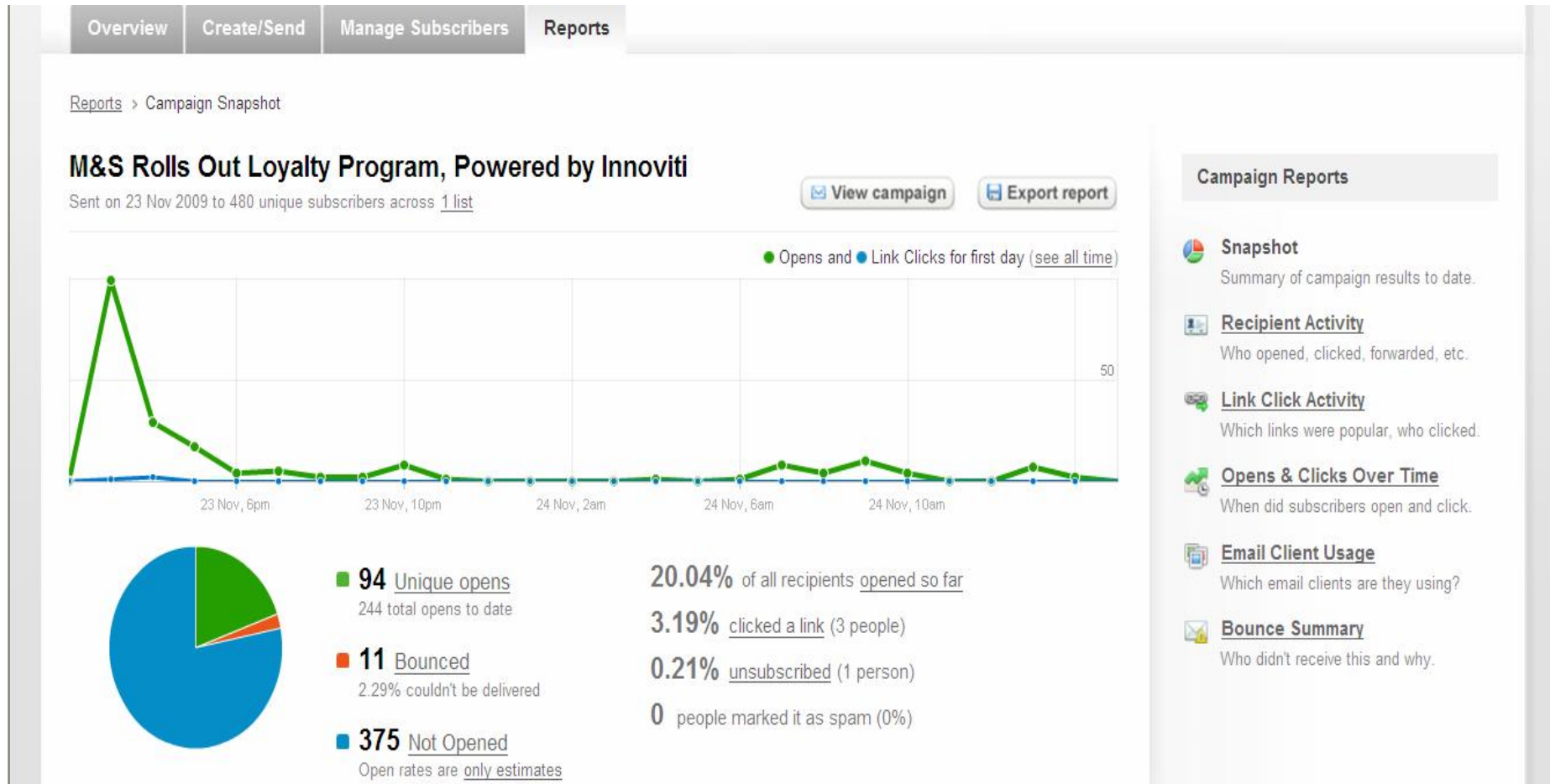


Graphical view of campaign output about M&S Loyalty Program



Recipients list along with campaign open details

Overview
Create/Send
Manage Subscribers
Reports

[Reports](#) > [Campaign Snapshot](#) > Recipient Activity

Recipient Activity

M&S Rolls Out Loyalty Program, Powered by Innoviti - Sent 23 Nov 2009 at 3:01 pm

Search recipients

All recipients	<u>Opened</u>	<u>Clicked</u>	<u>Unsubscribed</u>	<u>Forwarded</u>	<u>Marked as spam</u>
480	94	3	1	0	0

Email address	Name	Opens ▼	Clicks
kanwal@helionvc.com	Kanwal Singh	29	0
meel@marshal.com.pk		14	0
manoranjana@eko.co.in	Manoranjana Kumar	13	0
pragyata@nilgiris1905.com	Pragyata	10	0
jquake@vivotech.com	Jimmy Quake	10	0
tushar_rele@ventureinfotek.com	tushar Rele	8	0
Pran_M1@VERIFONE.com	Pran Mehra	7	0
kavish.kasbekar@at-home.co.in	Kavish	7	0
apanand@virgosoft.com	Atul P. Anand	6	0
veeran@innoviti.com	Veeran	3	0
sales@supremainc.com	Brad	3	0
rajesh.gw@commonwealthmf.com	Rajesh G. Wadhwa	3	0

Show 20 per page | 1 2 3 4 5 ... 24 Next »

Export all as CSV file

Campaign Reports

- Snapshot**
Summary of campaign results to date.
- Recipient Activity**
Who opened, clicked, forwarded, etc.
- Link Click Activity**
Which links were popular, who clicked.
- Opens & Clicks Over Time**
When did subscribers open and click.
- Email Client Usage**
Which email clients are they using?
- Bounce Summary**
Who didn't receive this and why.

Graphical view of email client usage: Maximum number of recipients use Outlook 2000, 2003 Express

