

Press Release

Innoviti Opens Subsidiary in US

Bangalore, September 2005: Innoviti Embedded Solutions Pvt. Ltd., a Bangalore based company developing consumer communication products, today announced that it has opened a fully owned subsidiary, Innoviti Communications LLC., in Naples, Florida, US to drive its market strategy for the US market.

Innoviti has been conducting market trials of its flagship vaayu™ product both in retail and through ISPs and has received good response from the market for the same. To address the market need better and to provide local support and customization, Innoviti has now opened a fully owned subsidiary, Innoviti Communications LLC., in Naples.

The subsidiary will be primarily focusing on the business development for the US market.

About Innoviti

Innoviti Embedded Solutions is focused on developing consumer communication products for the world markets. Its aim is “simplifying communications” by delivering truly simple-to-use communication products that make communication a more enjoyable experience. It was founded in late 2002 by a team having extensive experience in communication technologies and product business.

innoviti™ and vaayu™ are trademarks of Innoviti Embedded Solutions.

For any further information, please contact:

Rajeev Agrawal

CEO

Tel: 080 – 51127390

rajeev@innoviti.com

<http://www.innoviti.com>