



trueID Selected By PrimaVista For MicroFinance in Indonesia

Bangalore, Jun 2009: Innoviti Embedded Solutions, a leading provider of information and commerce solutions for the retail and financial services markets announced today that a leading microfinance bank in Indonesia has selected its product for its microfinance rollout along with PrimaVista, a leading local system integrator in Indonesia.

trueID biometric product is used in conjunction with POS terminals for applications requiring fingerprint authentication of an individual. Fingerprints are used as the authentication technique in these applications either because of security reasons, to prevent fraud or because of the demographic profile of the user such as in the case of rural consumers.

trueID finds applications in the areas of microfinance, delivery of financial services, government and social benefit programs, law enforcement and others. Innoviti has been a pioneer in the development of end-to-end solutions in this space and has several deployments of the product in the Indian and international markets.

PrimaVista is a leading provider of transaction processing solutions for banks in the Indonesian market and in partnership with Innoviti has won this prestigious tender for rollout of biometrics for a leading microfinance bank in Indonesia.

About Innoviti

Innoviti Embedded Solutions is a leading provider of information and commerce solutions for the retail and financial services markets. It has won several awards for its products, including the Best Consumer Electronics Product Award, Red Herring 100 Asia Award and CTIA Wireless Innovation Contest Award.

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