



Innoviti Appoints Saket Pandey as Sales Head

Bangalore, Mar 2008: Innoviti Embedded Solutions, a leading provider of transaction processing solutions today announced the appointment of Saket Pandey as Assistant Vice President – Sales to head the sales activity of the company.

Saket as Asst. Vice President, Sales, brings with him over 9 years of experience in sales, channel management and key account management in the telecom and consumer goods industries. Prior to joining Innoviti, Saket was incharge of Maharashtra & Goa circles at Idea Cellular, a leading operator. He was National Manager - Sales & Marketing from 2003 to 2007 with Narang Hospitality, responsible for sales of Red Bull and Evian. Prior to that he was ASM at Godrej Sara Lee from 2000 to 2003. Saket is an MBA in Marketing from Symbiosis, Pune.

About Innoviti

Innoviti Embedded Solutions is a leading provider of transaction processing solutions for various verticals such as financial inclusion, payment, presence monitoring and loyalty. It has won several awards for its products, including the Best Consumer Electronics Product Award, Red Herring 100 Asia Award and Wireless Innovation Contest Award.

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