



Innoviti launches payezee™ pro for wireless payment terminals

Bangalore, Jan, 2007: Innoviti Embedded Solutions, a leading consumer wireless products company, today announced that it has launched payezee™ pro, an enhanced version of its successful payezee productline..

payezee™ is a wireless accessory for point-of-sale (PoS) terminals for the pay-at-table and other short-range wireless markets. payezee™ is currently being sold in Asia through PoS OEMs. payezee™ pro is a new enhanced version of payezee™ based on ZigBee technology.

Payment transactions through wireless PoS in an urban indoor environment has some unique requirements, that necessitate a careful study of the technology options and their customization to ensure that a rugged reliable solution can be offered. “Wireless payment through PoS requires industrial grade reliability and cannot be thought of as another wireless application. Innoviti’s payezee uses some key features of ZigBee to provide for highly reliable wireless connections while at the same time increasing the battery life of payment terminals,” said Kaushal Singh, Vice President, Business Development, Innoviti.

payezee™ pro uses ZigBee’s ability to allow for quick addition and removal of devices in a mesh network to reduce the power consumption in standby to about 1/10th of that in other short-range technologies. It further reduces operating mode power consumption to about 50% of other technologies. In addition, Innoviti has developed a custom network layer that effectively uses the low data rate requirement of a payment transaction to trade-off bandwidth vs. range and provide for an increased range in payezee™.

payezee™ pro uses AES level security and true mesh networking to provide for a very powerful wireless platform for PoS manufacturers. It comes in two variants, pro and proER, with proER providing for enhanced range.

payezee™ pro technology can be customized to suit any portable payment terminal. Innoviti is currently working with some leading payment terminal manufacturers.

About Innoviti

Innoviti Embedded Solutions is a wireless products company, providing solutions to the point-of-sale (PoS) and consumer markets. Incorporated in 2002, Innoviti is headquartered in [Bangalore](#) and with a sales and support operation in [Naples, USA](#).

Innoviti's vision is to create the "Sony of India" and in this pursuit it has developed some exciting products that have found niche positioning in the world markets. The team at Innoviti excels at converting concepts to marketable products and has been very successful in spotting niche market opportunities in the PoS space that have been addressed through its [payezee™](#) and [trueID™](#) product lines. In the consumer space, Innoviti launched the world's first wireless dial-up adaptor [vaayu™](#) in 2005.

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