

**Press Release**

## **Innoviti Appoints Industry Leaders to Advisory Board**

**Bangalore, January 2004:** Innoviti Embedded Solutions Pvt. Ltd., a Bangalore based company developing consumer communication products, today announced that it has appointed industry leaders to its advisory board to provide guide the company vision.

Innoviti has appointed Brian Hinman, Founder and CEO of 2Wire Inc., the industry leader in ADSL. Brian was formerly the Founder and CEO of Polycom and co-Founder of PictureTel prior to that. Brian is an industry expert in digital signal processing and one of the nation's most successful your entrepreneur. Brian provides Innoviti with valuable guidance regarding the consumer telecom market in the US.

Innoviti has also appointed Fred Schuckert, Founder and CEO of Extandon, prior to that President and CEO of Ambient Technologies, that was a leader in communication technologies and was later acquired by Intel. Fred has been in the communication silicon space for over 20 years and provides Innoviti will valuable guidance regarding that aspect of their business.

Innoviti is very pleased to have such prominent leaders in its Advisory Board and looks forward to their guidance to drive its vision in the coming years.

**About Innoviti**

Innoviti Embedded Solutions is focused on developing consumer communication products for the world markets. Its aim is "simplifying communications" by delivering truly simple-to-use communication products that make communication a more enjoyable experience. It was founded in late 2002 by a team having extensive experience in communication technologies and product business.

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