



Innoviti Inducts Top Management Talent

Bangalore, 5th Feb, 2007: Innoviti Embedded Solutions, a leading wireless products company in the payment space, today announced that it has inducted top management talent to strengthen its point-of-sale (PoS) accessories business operations.

Innoviti announced today that Mr. V. S. Nagaraj has joined Innoviti as Vice President-Operations. Mr. Nagaraj was earlier the Country Manager – Business Development, for VeriFone North Asia, responsible for business operations of VeriFone in India, Nepal, Sri Lanka and Bangladesh since 1998 driving their PoS payment terminals business in these regions.

Mr. Nagaraj brings with him over 30 years of experience in driving business operations in diverse businesses including over 10 years in the PoS business. He will be leading Innoviti's business expansion program in the PoS space, addressing the retail, hospitality and petroleum segments. He will have overall responsibility for driving business operations across all Innoviti product lines.

About Innoviti

Innoviti Embedded Solutions is a wireless products company, providing solutions to the PoS markets. Incorporated in 2002, Innoviti is headquartered in [Bangalore](#) and with a sales and support operation in [Naples, USA](#).

Innoviti's vision is to create the "Sony of India" and in this pursuit it has developed some exciting products that have found niche positioning in the world markets. The team at Innoviti excels at converting concepts to marketable products and has been very successful in spotting niche market opportunities in the PoS space that have been addressed through its [payezee™](#) and [trueID™](#) product lines.

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