



Innoviti Introduces goGPRS-U Device For Gemalto MagIC3-C POS Terminal

Bangalore, Dec 2008: Innoviti Embedded Solutions, a leading provider of information commerce solutions today introduced its goGPRS-U device for Gemalto's leading MagIC3-C series terminal.

goGPRS-U is a USB quad-band GPRS device that plugs into Gemalto's desktop MagIC3-C series product providing banks and merchants the flexibility of migrating their systems from dial-up to GPRS without having to re-invest in a new terminal. The design is based on Cinterion's (formerly Siemens) leading GPRS technology and is a quad-band Class 10 device.

The product design has been kept ergonomic and does not use any cables for interconnecting it to the terminal. Moreover it has been designed as a desktop accessory into which the terminal can fit in thereby providing for a stable mechanical configuration.

Banks and merchants are now migrating their merchant connectivity for POS terminals from dial-up to GPRS since GPRS rate plans provide for significant cost savings over dial-up plans, thereby helping high transacting merchants to save communication costs. goGPRS-U helps them achieve this migration in a cost effective way.

goGPRS-U product is now available in volume production.

About Innoviti

Innoviti Embedded Solutions is a leading provider of transaction processing solutions for various verticals such as financial inclusion, payment, presence monitoring and loyalty. It has won several awards for its products, including the Best Consumer Electronics Product Award, Red Herring 100 Asia Award and CTIA Wireless Innovation Contest Award.

For more details please visit: <http://www.innoviti.com/unipay.html>

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