

Press Release

Innoviti Release Next Generation vaayu™

Bangalore, August 2005: Innoviti Embedded Solutions Pvt. Ltd., a Bangalore based company developing consumer communication products, today unveiled an enhanced version of its vaayu™ product.

vaayu™ is a travel wireless dial-up adaptor, for global roaming business travelers. Innoviti had launched its vaayu 1912 model last year and then upgraded it to vaayu 2803 based on customer feedback. In vaayu 2803, the battery charging on MU had been replaced with a permanent USB option. Innoviti today released vaayu™ 140905 to the market.

The next generation vaayu™ 140905 uses a revolutionary new radio frequency design that compresses the size of the mobile unit by 50%. The product is now much smaller and sleeker. Moreover, the range of the product has been increased from 60 ft to 100ft, with over 150 ft of range in a non-line-of-sight environment. Further, the product is now industry certified by FCC for Part 15 and Part 68, that ensures safe working over the telephone network and safe radio frequency emissions from the product.

Innoviti will be releasing this product to the Indian market at the same time as in the US market this November. “The product’s success in the last year and continued research motivated us to come out with this next generation model, that is much more sleeker, has longer range and is going to be priced competitively at Rs 3200 + taxes, a significant reduction over the existing product price of Rs 4500 + taxes”, said Kaushal Singh, Vice President, Innoviti.

About Innoviti

Innoviti Embedded Solutions is focused on developing consumer communication products for the world markets. Its aim is “simplifying communications” by delivering truly simple-to-use communication products that make communication a more enjoyable experience. It was founded in late 2002 by a team having extensive experience in communication technologies and product business.

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